

**Cross-industry collaboration: Accelerating innovation and enhancing outcomes for the radiation processing industry**

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All too often industries remain stagnant and fail to innovate simply because they never look beyond their current business segment. This creates a culture of innovation that focuses on optimization rather than transformation. Healthcare products and therapies are advancing at a pace much greater than the standards, regulations and manufacturing capabilities can keep up with, thus making it necessary to transform our thinking on how we deliver new processes and outcomes. I believe cross industry collaboration is one of the ways we can unlock and accelerate innovation. Could the food industry provide transformative insights into the sterilization of lifesaving drug products? Does NASA have a better way to determine process acceptance? This talk will explore my experiences with different industry segments and how those interactions and collaborations helped transform some current thinking and approaches and present a case study to accelerate cross industry collaboration that can have immediate impact in the radiation processing industry.